

**Amendments to the Specification**

Please amend paragraph [51] as follows:

Instead of product information, the broadcast may include an icon image which can be used with URL-information provided products and entry information of infra-coded or still picture in which position information about coordinates at which a URL-information provided products are present as marked or highlighted (e.g., 310 440) in the infra-coded or still picture. Therefore, the information memory 19 can be able to store URL information, product codes, and various product-related information or the like, other than PSI and EPG.